# JEROME ANGELO MOSCA

# Web Developer / Mainframe Programmer

#### **PROFESSIONAL SUMMARY**

Highly skilled Web Developer with a strong background in WordPress and Elementor, complemented by a solid foundation in programming and graphic design. With over 8 years of Programmer and Over 6 years of Web Developer experience, I bring a proven track record of delivering visually stunning, user-friendly websites that seamlessly blend design and functionality. I excel at leveraging my programming expertise to create custom solutions and optimize site performance, while my design sensibility adds a unique aesthetic touch. I also instigated process innovations and improvements like improvement of QA Process resulting to 60% reduction in post-launch bug reports, and created massive test result checking tool in Excel resulting in 90% decrease in test result checking time spend. Committed to delivering results that exceed client expectations and drive online success.

#### AREAS OF EXPERTISE

- Web Development
- Programming
- Wordpress
- Website Maintenance
- Elementor

- Woocommerce
- Browser Testing
- Mobile Responsive Design
- Funnel Building

- Automation Tools
- Graphic Design

#### **TECHNICAL PROFICIENCIES**

Web Development: HTML, CSS, Javascipt, React Js, Node Js

Website Builders: Wordpress, Elementor, WP Bakery

**Ecommerce:** Woocommerce

Funnel Builder: Clickfunnels, Funnelkit

Automation: Funnelkit Automations, Webinar Jam

LMS: Learndash

Programming: Mainframe Cobol, JCL, Javascript, VBA

Graphic Design: Adobe Photoshop

Task Management: Clickup

Other Technologies: NB Designer (Custom Product Designer Plugin)

# **PROFESSIONAL EXPERIENCE**

THAT WEB COMPANY, Perth, WA, Australia • 10/2023 - Present Web Developer

- Developed client websites using WordPress and Elementor, creating visually appealing and user-friendly interfaces for clients.
- Built and edited client website pages on different builders like elementor and wpbakery.
- Website and Plugins Maintainance, troubleshooting and improvements on client and company website.
- Elementor optimization on company websites.
- Analysis of project requirement and research/analysis of necessary plugins and workflow.
- Built Landing Pages for the company website.
- Initiated Proper Quality Assurance process on Web Development.
- Improved knowledge base by developing quick way to write SOPs.

#### **Accomplishments:**

- Developed an effective and error preventing web development work flow and task structure from getting website requirements to build, launch and QA.
- Initiated Proper Quality Assurance process on Web Development by performing QA on every development stage.
- Improved knowledge base by developing quick way to write SOPs.

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- Setup Learning Management System and Community Forum as new feature and service of the site and the company.
- Developed an effective and error preventing web development work flow and task structure from getting website requirements to build, launch and QA.
- Developed QA Process and checklist in between website development stages to prevent issues from to be carried from one stage to another.

# MYSCREEN, Queensland, Australia • 10/2023 - Present

#### Web Developer

- Website and Plugins Maintainance, troubleshooting and improvements on company website.
- Elementor optimization on company website.
- Built Landing Pages, Product Pages and other pages for the company websites.
- Develop automations for various company processes like emails and promotions.
- Initiated Documentation of Promotions and its details for better tracking and troubleshooting for all employees.

#### **Accomplishments:**

- Initiated Proper Quality Assurance process on website tasks.
- Improved knowledge base by developing quick way to write SOPs.
- Setup custom phonecase design which enables customers to design their own phone case. New feature and product of the company.

# WCRADA | WTMarketingPros, Missouri, USA • 06/2022 - 09/2023 Web Developer

- Designed and developed 12 responsive websites using WordPress and Elementor, creating visually appealing and user-friendly interfaces for clients.
- Implemented performance optimization techniques, such as image compression, caching and efficient elements and containers usage, to enhance website speed and load times keeping 90% and above site speed.
- Managed content updates and maintenance tasks, including blog post publishing and media management for 20+ clients.

#### **Accomplishments:**

- Created 22 SOPs (Standard Operating Procedure) for web development guide documentations.
- QA Process: Initiated improvement on Quality Assurance process and developed Web Development QA
  Checklist to conduct thorough website testing and debugging resulting in a 90% reduction in post launch bug and correction reports.

#### FREELANCE • 01/2009 - 05/2022

#### Multimedia/Web VA

- Designed visually appealing and high converting funnels using Clickfunnels for different client and industries like Cosmetic Surgeons, Personal Development Coach, Roofing Company and others.
- Created different kinds of automations for clients using Typeform, WebinarJam, Zapier
- Link to my funnel portfolio: https://www.behance.net/jrmmsc
- Logo Design, Web Banner, Social Media Banner, TShirt Design, Flyers, Animations, Video
- Editing and more.

# SOLVE IT DWC LLC, Dubai, UAE • 05/2014 - 05/2016

### Web Developer / Multimedia Designer

Odoo Web Developer

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- Designed and developed websites using Odoo to create visually appealing and user-friendly
- interfaces for various clients.
- Designed SocialMedia Posting, Brochure, Flyers, Animations, and all Graphics and
- Multimedia needs of the company.

#### Accenture Inc, Philippines • 01/2013 - 04/2014

#### **Mainframe Programmer**

- Developed and maintained mission-critical COBOL and JCL programs for core business applications.
- Executed comprehensive QA testing procedures, including Unit Testing, System Testing, Test Batch Running, thenidentifying and reporting defects

# Accomplishment

• Designed and implemented Excel-based test checker tools to automate data validation, saving an average of 15 hours per testing cycle.

#### **EDUCATION**

### **FullStack Web Development**

Zuitt Coding Bootcamp • 10/2019 - 03/2020 Top 3 in Batch

# **Bachelor Of Science in Information Technology**

AMA Computer College • 06/2008 - 05/2012

#### **PERSONAL DETAILS**

• Full Name: Jerome Angelo Mosca

• Birthdate: March 6, 1992

• Language: English and Tagalog

Nationality: Filipino

Civil Status: Married

• Address: Lipa City, Batangas, Philippines

• Email: jrm.a.l.msc@gmail.com

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https://www.linkedin.com/in/jrmmsc/

• Mobile: +63917 957 6793

• Website: https://jeromemosca.com

I hereby certify that the above information is true and correct to the best of my knowledge and belief.

<u>Jerome Angelo Mosca</u> Applicant